Howden’s Andy Bragoli is new chair of broker body LIIBA

*28 February 2024, LONDON* – Andy Bragoli, Global Head of Placement at Howden, is the new chair of LIIBA, the representative body for London market insurance brokers.

At a meeting of LIIBA’s board on 22 February, Mr Bragoli took over the role from Alastair Swift of WTW, who has served as chair since March 2022.

Christopher Croft, CEO of LIIBA, said: “Andy’s appointment has been welcomed by our members and the team at LIIBA as a very positive move for London’s broking community.

“Howden’s growth has made the firm an increasingly influential voice in the market, and Andy’s latest role as Howden’s Head of Global Placement will only add to the valuable experience and perspective he already brings to broking issues. In addition, as Howden is privately owned, Andy understands the challenges and opportunities for the independent brokers who make up the majority of LIIBA’s membership.

“I also want to express my thanks to Alastair Swift. He’s been an exceptional chair, picking up the reigns at of the end of the pandemic and steering LIIBA through what have been turbulent times for both the economy and the London market.”

Andy Bragoli said: “I am delighted to be taking on the LIIBA Chair and very much look forward to supporting the excellent work that Chris and the team are doing for our market and community, Alistair will certainly be a tough act to follow.

“We are all privileged to be working in a unique environment which has responded strongly to client demand, embraced change and pushed innovation across a truly global platform but opportunity and challenge is always there in almost equal measure so to have LIIBA in such a pivotal role for all shapes and size of member is a such an asset.”

Mr Bragoli has been with Howden for 27 years in a range of senior roles. Prior to this, he was a director of broking firm Nelson, Hurst & Marsh from 1989–1997.

In January, LIIBA laid out its agenda for 2024 which includes preparing for a possible change of government, encouraging market professionals to return to face-to-face training and asking young professionals to consider the potential of artificial intelligence.

Ends

Note to editors:

**About LIIBA**

**London & International Insurance Brokers’ Association (LIIBA)** is the trade association representing the interests of Lloyd’s insurance and reinsurance brokers operating in the London and international markets. We have the support of the vast majority of Lloyd’s Brokers, accounting for over 95% of the Market’s business.

**Our members** are engaged in the placement of $67bn of premiums in the London Market and another $24bn across the world. Collectively they contribute to the Market’s 26% share of The City’s GDP or 10% of London’s GDP (2015).

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